

MAX HEAVENRICH-VASSILOS

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(847) 868-4490

Relevant Work Experience

CULTURE SHOCK TV

Producer and Co-Creator

Started this production company to develop pitch materials for a range of show concepts. Although we have not sold a show to date, our content has gotten us meetings with every major network and production company. Orchestrated complicated and technical shoots on miniscule budgets, including: helicopters, rock-climbing, 40'+ yacht, etc.

LOS ANGELES, CALIFORNIA

May 2013 – Current

NATPE (NATIONAL ASSOCIATION OF TELEVISION PROGRAM EXECUTIVES)

Producer, Production Coordinator

Produced six shows, including four major international conferences in Miami. Managed communication and assets for over 190 VIPs in each conference. Improved deliverable rate to nearly 100%, the highest since my involvement. Worked with such talent as: Norman Lear, Quincy Jones, Ted Sarandos, Tom Forman, Charlie Corwin, Steve Harvey, and many more.

LOS ANGELES, CALIFORNIA

Jul 2012 – Jan 2017

ULTIMATE BEASTMASTER, SEASON 2 - NETFLIX

Challenge PA / Water Safety

Built and installed obstacles. Tested course before the contestants. Facilitated all water rescues.

LOS ANGELES, CALIFORNIA

Nov 2016 – Nov 2016

SAVE OUR SHELTER, SEASON 2 - CW

Producer

Built a production team from the ground up. Recruited international production partners, and negotiated a multi-million dollar international contract. Engineered production efficiencies to save production over a million dollars in cost. Coordinated outreach to brands. Negotiated terms and worked with production to ensure that both the brand and the show were held to the highest representation.

LOS ANGELES, CALIFORNIA

Apr 2016 – Oct 2016

PROJECT DAD - TLC / DISCOVERY FAMILY / DISCOVERY LIFE

Sponsorship Producer

Coordinated outreach to brands that align with the core message of the show. Negotiated terms and worked with production to ensure that both the brand and the show were held to the highest representation.

LOS ANGELES, CALIFORNIA

Apr 2016 – Oct 2016

POPULUS BRANDS

Finance, Operations and Sales

Joined Populus during its development stage and was a key member in facilitating growth. During my tenure, the company tripled in both revenue and staff. Created a system that efficiently leveraged a large number of contacts, increasing the company's ability to connect by over 1000%. Developed financial and reporting standards, improving efficiency and reducing overhead. Handled payroll, contracts, hiring, and all other internal operations.

LOS ANGELES, CALIFORNIA

May 2013 – Oct 2016

ULTIMATE BEASTMASTER, SEASON 1 - NETFLIX

Challenge PA / Water Safety

LOS ANGELES, CALIFORNIA

Nov 2016 – Nov 2016

SAVE OUR SHELTER, SEASON 1 - CW

Sponsorship Producer

LOS ANGELES, CALIFORNIA

Apr 2015 – Oct 2015

Education

AMERICAN INTERNATIONAL COLLEGE

MBA in International Business Practice

LONDON, ENGLAND/BANGKOK, THAILAND

2009

COLORADO WESTERN STATE COLORADO UNIVERSITY

Bachelor in Business Administration - minor in Accounting

GUNNISON, COLORADO

2007

Specialized Skills

Office: Microsoft Excel (Expert), Microsoft Office, Salesforce (Advanced), QuickBooks
Adventure: Rock Climbing Guide, Kayaking/Canoeing Guide, Life Guard Certified, First Aid Certified
Sports: Snowboarding, Rugby, Juggling, Ultimate frisbee